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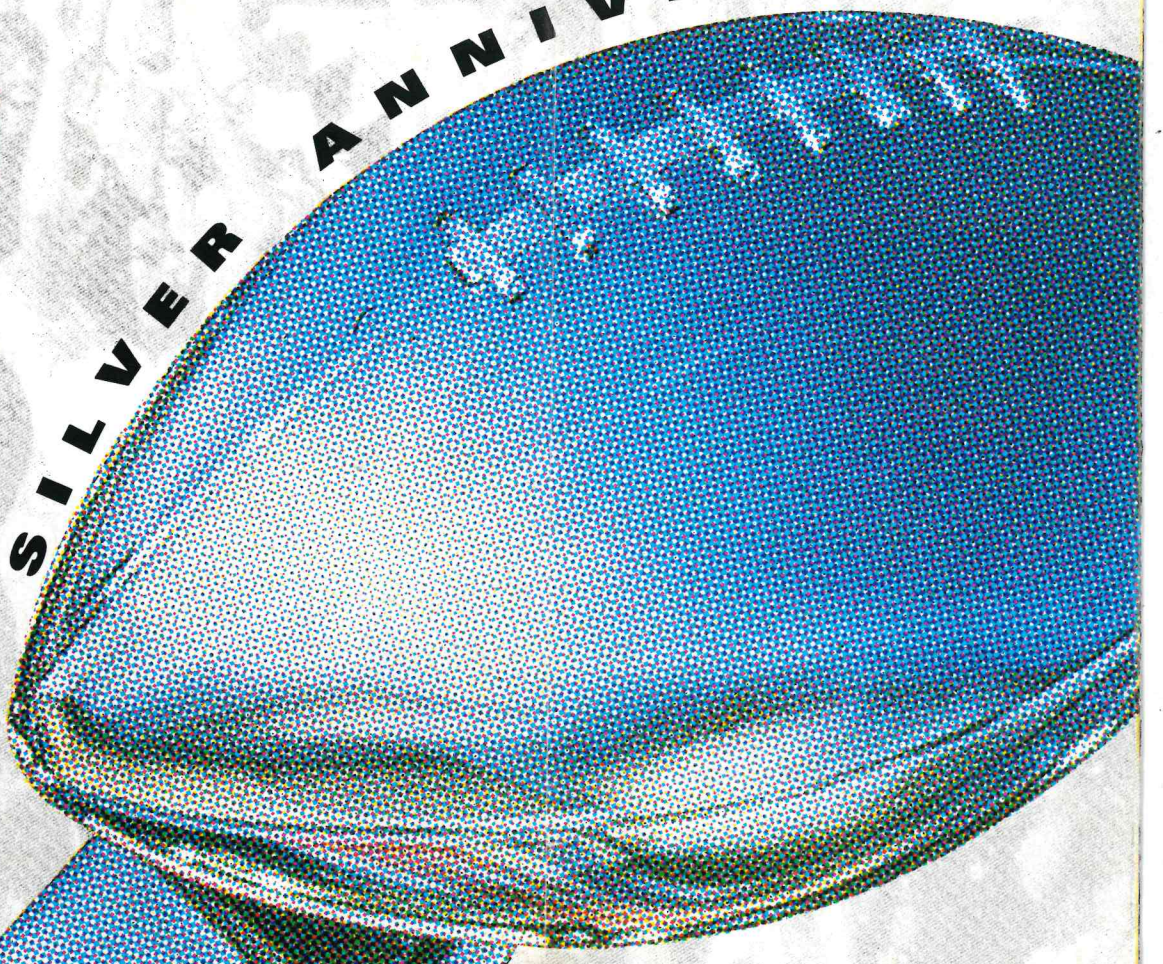
THE POWER IS ON

SILVER ANNIVERSARY



SUPER BOWL TIMELINE

25 YEARS OF
NFL CHAMPIONS
MILESTONES
RECORDS
AND HEROES

TWENTY-FIVE SUPER YEARS

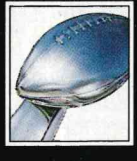
BY DICK ENBERG

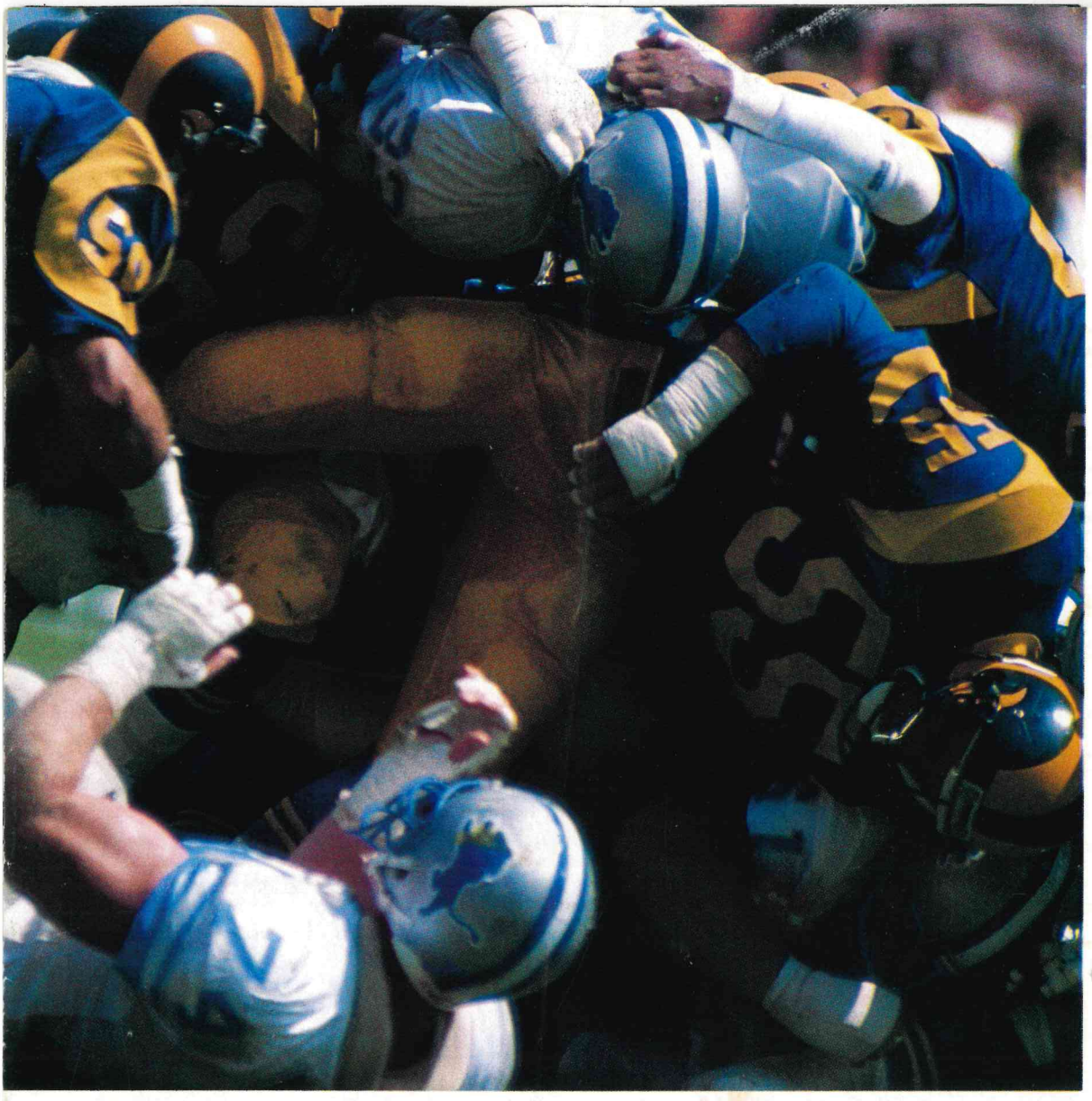
It's hard to believe that the Super Bowl is 25 years old. Oh, my! It seems like only a few seasons ago that I was in the Los Angeles Coliseum covering the first world championship matchup between the rival AFL and NFL. In retrospect, it is amazing that the first game was not a sellout—the only Super Bowl that hasn't been. The Packers were heavy favorites, and the game was being telecast live by both CBS and NBC—two networks with a rivalry at least as intense as the two competing football leagues.

When I got the opportunity to host Super Bowls for NBC, the games still were as exciting—but not always for the same reasons. For example, at Super Bowl XIII, I was stationed high atop the roof of the Orange Bowl, ankle deep in water and surrounded by miles of TV cables. I also vividly remember Super Bowl XVII, when a glitch in our equipment forced me to use extremely short sentences in calling the game. And then there was Super Bowl XX, a blowout by the Bears that virtually was over at halftime. It took all my prepared materials to keep my game commentary informative and fun.

Despite the Super Bowl's emergence as a global event and all the glitz and glamor that surround Super Sunday, one must remember that the Super Bowl still is the grand climax to a pro football season that matches superb athletes and the two best teams. It is both a happening and an epic sports event—one that over the past 25 years has given sports fans heroes and deeds, magic moments and memories to be treasured for all time.

What follows is a history of the Super Bowl, game-by-game, put in context of contemporary NFL events. I hope this timeline provides you a silver anniversary perspective on America's number-one sports spectacle, a perspective that not only enhances your appreciation of the Super Bowls that have been played, but your anticipation of Super Bowls yet to come.





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While most people see football as a game, to us it's just another day at the office. Linking press boxes to field coaches. Reporters to data lines. Hotels to stadiums. In all, providing the NFL™ with a complete voice and data system from draft day through the Super Bowl.™ And although your working environment might have different requirements, you'll find GTE's approach exactly the same. We first look at each customer's telecommunications needs. Tailor a complete GTE solution for those needs. And keep the system flexible for change and growth. Because whether you perform on artificial turf or wall-to-wall carpeting, our objective is always the same: solutions. And GTE always delivers solutions whatever the environment.

Even if it means working on Sundays.

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- APRIL 8, 1966 Al Davis replaces Joe Foss as commissioner of the American Football League.
- JUNE 8, 1966 NFL commissioner Pete Rozelle announces the AFL-NFL merger, to take effect in 1970.
- MARCH, 1967 Baltimore drafts defensive lineman Bubba Smith of Michigan State, the first player selected in the first combined AFL-NFL draft.
- MAY 24, 1967 Cincinnati is awarded an AFL franchise to begin play in 1968.
- NOVEMBER 1, 1966 New Orleans is awarded an NFL franchise to begin play in 1967.
- NOVEMBER 27, 1966 Washington kicker Charlie Gogolak kicks a record 9 extra points in a 72-41 victory over the N.Y. Giants. The teams' combined score and Washington's individual score also were NFL regular-season single-game records.

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Pete Rozelle

Starr scores winning TD in "Ice Bowl."

- DECEMBER 31, 1967 Green Bay defeats Dallas 21-17 in the "Ice Bowl." The Packers earned their second Super Bowl appearance when Bart Starr, in the last minute, scored on a 1-yard quarterback sneak in temperatures of 13-below-zero.
- JANUARY 28, 1968 Vince Lombardi resigns as head coach of the Green Bay Packers after 9 years.
- JANUARY, 1968 USC offensive lineman Ron Yary is selected by Minnesota as the first player in the AFL-NFL draft.
- MAY 27, 1968 For the fourth and last time, George Halas resigns as head coach of the Chicago Bears.
- AUGUST 1, 1968 The Houston Oilers become the first professional team to play in a domed stadium (the Astrodome).
- NOVEMBER 17, 1968 NBC preempts the end of a last-minute Oakland victory over the N.Y. Jets in order to begin the children's television special, *Heidi*, on time.
- Boston Patriots fullback Jim Nance sets an AFL rushing record with 1,458 yards.
- The Dallas Cowboys become the first expansion team to win a division championship.
- Green Bay rookie running back Travis Williams sets an NFL single-season record by returning 4 kickoffs for touchdowns.
- N.Y. Jets quarterback Joe Namath passes for a record 4,007 yards in one season.
- N.Y. Jets kicker Jim Turner scores 145 points and sets an AFL single-season scoring record for kickers.
- JANUARY, 1969 USC running back O.J. Simpson is selected by Buffalo as the first player in the AFL-NFL draft.
- FEBRUARY 7, 1969 Vince Lombardi becomes part owner and head coach of the Washington Redskins.
- SEPTEMBER 21, 1969 O'Neal boots the ball 98 to set an NFL record for
- SEPTEMBER 28, 1969 Joe Kapp ties an NFL sin 7 touchdown passes aga
- San Diego wide receiver record streak in which pass in 96 consecutive
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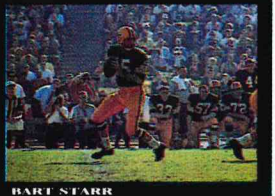

BART STARR

SUPER BOWL I
GREEN BAY 35, KANSAS CITY 10
JANUARY 15, 1967
MEMORIAL COLISEUM, LOS ANGELES, CA
ATTENDANCE: 61,946
MVP: PACKERS QB BART STARR

Super Bowl I, which then was called the AFL-NFL World Championship Game, was the first matchup of the champions of the two leagues. The NFL's Packers scored first, on a 37-yard touchdown pass from quarterback Bart Starr to Max McGee, a veteran backup wide receiver who had made only 4 catches all season. Green Bay scored again in the second quarter on a 14-yard run by fullback Jim Taylor. But Kansas City got 10 points in the second quarter—on a 7-yard touchdown pass from quarterback Len Dawson to running back Curtis McClinton, and a 31-yard field goal by Mike Mercer—to trim the heavily favored Packers' halftime advantage to only 14-10. Green Bay took command in the second half, scoring 3 touchdowns, including one that was set up by a 50-yard interception return by safety Willie Wood. McGee finished with 7 catches for 138 yards and 2 touchdowns. Starr, who was named MVP, completed 16 of 23 passes for 250 yards and 2 scores.

First World Championship Game AFL vs NFL

RETIREMENTS: Chicago and Los Angeles linebacker Bill George; Green Bay running back Paul Hornung; San Francisco, Detroit, and Pittsburgh running back John Henry Johnson; Baltimore defensive end Gino Marchetti; Chicago Cardinals, Los Angeles, and Philadelphia running back Ollie Matson.

SUPER BOWL II

SUPER BOWL II
GREEN BAY 33, OAKLAND 14
JANUARY 14, 1968
ORANGE BOWL, MIAMI, FL
ATTENDANCE: 75,546
MVP: PACKERS QB BART STARR

HERB ADDERLEY

The Packers came back for a second consecutive Super Bowl appearance after winning their third consecutive NFL title. Oakland, the AFL champion, was behind 16-7 at the half after Green Bay's Don Chandler kicked 3 of his Super Bowl-record 4 field goals and quarterback Bart Starr and wide receiver Boyd Dowler connected on a 62-yard touchdown pass. Raiders quarterback Daryle Lamonica threw a 23-yard touchdown pass to wide receiver Bill Miller in the second quarter, but had little luck against the Packers' defense most of the game. In the fourth quarter, Green Bay, ahead 26-7, clinched the victory when cornerback Herb Adderley returned an interception 60 yards for a touchdown. Starr again was named MVP after completing 13 of 24 passes for 202 yards. The game marked the end of the Vince Lombardi era in Green Bay. In his nine years with the Packers, the legendary head coach won five NFL championships and the first two Super Bowls.

RETIREMENTS: Baltimore wide receiver Raymond Berry and running back Lenny Moore; Cleveland kicker Lou Groza; Green Bay and Philadelphia center Jim Ringo; Green Bay and New Orleans fullback Jim Taylor.

SUPER BOWL III
NEW YORK JETS 16, BALTIMORE 7
JANUARY 12, 1969
ORANGE BOWL, MIAMI, FL
ATTENDANCE: 75,389
MVP: JETS QB JOE NAMATH

SUPER BOWL III

First, New York quarterback Joe Namath guaranteed a victory. Then he delivered it. The Colts, who came into the game with a 15-1 record, were overwhelming favorites to blow out the underdog Jets. But Namath, making frequent use of audibles and the power running of Matt Snell, mounted a consistently effective attack. On defense, the Jets took advantage of Baltimore mistakes, intercepting quarterback Earl Morrall 3 times in the first half. Snell rushed for 121 yards and scored a second-quarter touchdown, while Jim Turner kicked 3 field goals (32, 30, and 9 yards). Colts quarterback Johnny Unitas, still nursing a sore elbow that had kept him out most of the season, came off the bench to lead Baltimore to its only score—a 1-yard touchdown run by running back Jerry Hill late in the fourth quarter. Most valuable player Namath completed 17 of 28 passes for 206 yards; the Jets' offense totaled 337 yards.

JOE NAMATH

RETIREMENTS: Green Bay guard Jerry Kramer; Washington wide receiver Bobby Mitchell.

SUPER BOWL IV

SUPER BOWL IV
KANSAS CITY 23, MINNESOTA 7
JANUARY 11, 1970
TULANE STADIUM, NEW ORLEANS, LA
ATTENDANCE: 80,562
MVP: CHIEFS QB LEN DAWSON

LEN DAWSON

An outstanding performance by Kansas City quarterback Len Dawson helped the AFL even the Super Bowl at two victories apiece on the eve of the official merger of the two leagues. Dawson completed 12 of 17 passes for 142 yards, including a 46-yard touchdown to wide receiver Otis Taylor that finished the Chiefs' scoring. Kicker Jan Stenerud contributed first-half field goals of 48 (a Super Bowl record), 32, and 25 yards. Kansas City's aggressive defense forced Minnesota quarterbacks Joe Kapp and Gary Cuozzo into 3 interceptions, sacked Kapp 3 times, and held the Vikings to 67 yards rushing. Minnesota, which also lost 2 fumbles, made a bid to get back into the game in the third quarter with a 69-yard touchdown drive that ended with running back Dave Osborn's 4-yard run. With the margin narrowed to 16-7, the Chiefs responded with the touchdown pass to Taylor on the ensuing drive. All three of the Vikings' fourth-quarter drives ended in interceptions.

RETIREMENTS: Chicago and New Orleans defensive end Doug Atkins; Green Bay defensive end Willie Davis; N.Y. Giants and Washington linebacker Sam Huff; San Diego and Kansas City running back Paul Lowe.

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RETIREME

the merger of the two leagues, the owners
gn the NFL's Baltimore, Cleveland, and
burgh clubs with the 10 AFL clubs to form
merican Football Conference. The
ining 13 NFL teams will form the National
all Conference. A wild card playoff team is
d in each conference.

9 N.Y. Jets punter Steve
l 98 yards against Denver
for longest punt.

9 Minnesota quarterback
single-game record with
against Baltimore.

iver Lance Alworth ends a
ich he caught at least one
ve games.

UARY, 1970 Louisiana Tech quarterback
ry Bradshaw is selected by Pittsburgh as the
t player in the NFL draft.

Vince Lombardi

- JANUARY 24, 1971 The NFC defeats the AFC 27-6 in the first AFC-NFC Pro Bowl.
- JANUARY, 1971 Stanford quarterback Jim Plunkett is selected by Boston as the first player in the NFL draft.
- MARCH, 1971 The Boston Patriots change their name to the New England Patriots.
- SEPTEMBER 3, 1970 Former Green Bay head coach Vince Lombardi dies at 57.
- SEPTEMBER 21, 1970 The first Monday night football game is played between the N.Y. Jets and Cleveland. The Browns win 31-21.
- NOVEMBER 8, 1970 New Orleans kicker Tom Dempsey kicks an NFL-record 63-yard field goal against Detroit.
- DECEMBER 6, 1970 Minnesota kicker Fred Cox completes a record string of 31 consecutive games with a field goal.
- At age 43, and playing in his twenty-first year, Oakland quarterback and kicker George Blanda is named the NFL's most valuable player..

Yepremian ends the longest game.

- DECEMBER 25, 1971 In the longest game in NFL history, lasting 82 minutes, 40 seconds, Miami defeats Kansas City 27-24 in an AFC divisional playoff.
- FEBRUARY, 1972 Notre Dame defensive lineman Walt Patulski is selected by Buffalo as the first player in the NFL draft.
- Houston safety Ken Houston sets a single-season record by returning 4 interceptions for touchdowns.
- Oakland kicker George Blanda moves into first place on the NFL's all-time scoring list with 1,647 points. He finishes his career in 1975 with 2,002 points.

- JANUARY, 1973 Tampa defensive lineman John Matuszak is selected by Houston as the first player in the NFL draft.
- JANUARY, 1974 lineman Ed (To Dallas as the fi
- APRIL, 1973 The NFL adopts a numbering system, by position, for players' uniforms.
- JUNE, 1973 NFL Charities is created to suppo educational and charitable activities.
- OCTOBER, 1973 The World (WFL) is formed.

O.J. Simpson

- OCTOBER 21, 1973 Los Ange lineman Fred Dryer records Green Bay to set an NFL sing
- Green Bay running back John becomes the first man to gai yards in each of his first thre
- Buffalo running back O.J. Sin for most rushing yards in a s most consecutive games of 2 rushing (2), and most 100-ya in a season (11).
- AP fra
- DECEMBER 23, 1972 The Pittsburgh Steelers win their first ever postseason game 13-7 over Oakland, with the winning score coming on the famous "Immaculate Reception" by running back Franco Harris.
- Chicago's Bobby Douglas gains 968 yards to set a quarterback single-season rushing record.

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ER BOWL V
TIMORE 16, DALLAS 13
UARY 17, 1971
NGE BOWL, MIAMI, FL
TENDANCE: 79,204
P: COWBOYS LB CHUCK WLEY

gh, the game went down to the wire, netimes seemed that neither team d to win what facetiously was called Blooper Bowl." Baltimore and Dallas ined for a Super Bowl record 11 vers, 7 by the Colts (4 fumbles, 3 in- otions) and 4 by Dallas (1 fumble, 3 eptions). The Cowboys also lost 133 on 10 penalties. Even the Colts' first down had a Rube Goldberg flavor: ng quarterback Johnny Unitas's pass ed off wide receiver Eddie Hinton's tips, then off Cowboys defensive Mel Renfro, before tight end John ey pulled it in and rumbled 45 yards mplete a 75-yard play. Baltimore was d 13-6 in the fourth quarter, but an eption by safety Rick Volk set up the down—a 2-yard run by Tom zke—that tied the game. A second nterception, by linebacker Mike Cur- t up the game-winning 32-yard field y rookie kicker Jim O'Brien with 5 ds left.

CHUCK HOWLEY

UPER BOWL V

EMENTS: Detroit defensive tackle Alex Karras.

ROGER STAUBACH

SUPER BOWL VI
DALLAS 24, MIAMI 3
JANUARY 16, 1972
TULANE STADIUM, NEW ORLEANS, LA
ATTENDANCE: 81,023
MVP: COWBOYS QB ROGER STAUBACH

Miami received a sign of what was to come when fullback Larry Csonka lost his first fumble of the season in the opening quarter and Dallas converted it into a 3-0 lead. From then on, the Dallas offense, with quarterback Roger Staubach at the helm, pounded away at the young Dolphins, using running backs Duane Thomas and Walt Garrison as its main weapons. Thomas finished the game with 95 rushing yards, Garrison 74. Staubach directed a 10-play, 76-yard drive in the second quarter, scoring on a 7-yard pass to wide receiver Lance Alworth. Ahead 10-3, Staubach led Dallas on a 71-yard drive, capped by Thomas's 3-yard touchdown run, at the start of the second half. Then Dallas linebacker Chuck Howley intercepted a pass by Bob Griese in the fourth quarter and returned it 41 yards to the Miami 9. Three plays later, Staubach hit tight end Mike Ditka for a 7-yard touchdown. Miami became the only Super Bowl team ever held without a touchdown.

SUPER BOWL VI

RETIREMENTS: Green Bay and Washington wide receiver Boyd Dowler; Chicago running back Gale Sayers; Green Bay guard-tackle Forrest Gregg, quarterback Bart Starr, and safety Willie Wood; San Diego and Oakland tackle Ron Mix.

SUPER BOWL VII
SUPER BOWL VII
MIAMI 14, WASHINGTON 7
JANUARY 14, 1973
MEMORIAL COLISEUM, LOS ANGELES, CA
ATTENDANCE: 90,182
MVP: DOLPHINS S JAKE SCOTT

JAKE SCOTT (13) INTERCEPTS.

Miami completed the only undefeated and untied season (17-0) in NFL history with a victory in Super Bowl VII. In the first half, the Dolphins' defense allowed the Redskins to cross midfield only once and came up with an interception that the offense turned into a touchdown. Miami safety Jake Scott intercepted 2 passes to win MVP honors. In the fourth quarter, Scott returned his second interception 55 yards to the Redskins' 48. Because of the Dolphins' effective ground attack, quarterback Bob Griese threw only 11 passes, completing 8, including a 28-yard touchdown pass to wide receiver Howard Twilley. The Redskins' only score came on a fluke play with 2:07 left in the game when they blocked a field-goal try by Miami kicker Garo Yepremian. Yepremian picked up the loose ball, but fumbled attempting to pass. The ball was picked out of the air by Washington cornerback Mike Bass and returned 49 yards for a touchdown.

RETIREMENTS: Green Bay and Dallas defensive back Herb Adderley; Chicago and Dallas tight end Mike Ditka; N.Y. Jets wide receiver Don Maynard and running back Matt Snell; Dallas running back Dan Reeves.

SUPER BOWL VIII
MIAMI 24, MINNESOTA 7
JANUARY 13, 1974
RICE STADIUM, HOUSTON, TX
ATTENDANCE: 71,882
MVP: DOLPHINS RB LARRY CSONKA

Miami wasted little time demonstrating its mastery of the Vikings' vaunted Purple People Eaters defense. The Dolphins struck on their first two possessions, scoring on successive 10-play drives of 62 and 56 yards. The first ended with fullback Larry Csonka's 5-yard touchdown run, the second with a 1-yard plunge by running back Jim Kiick. Meanwhile, Minnesota was able to run just 6 offensive plays in the first quarter. After a 28-yard field goal by Garo Yepremian increased the Miami lead to 17-0, the Vikings mounted their first serious offensive threat. They drove from their 20 to a second-and-2 situation at the Dolphins' 7 with 1:18 left in the first half. But Miami's No-Name Defense held firm. On fourth-and-1 from the 6, Miami linebacker Nick Buoniconti forced a fumble by running back Oscar Reed, and safety Jake Scott recovered for the Dolphins. Csonka rushed 33 times for a Super Bowl-record 145 yards to earn MVP honors.

SUPER BOWL VIII

LARRY CSONKA

RETIREMENTS: San Diego and Dallas wide receiver Lance Alworth; Chicago linebacker Dick Butkus; Baltimore and San Diego tight end John Mackey and quarterback Johnny Unitas; Green Bay linebacker Ray Nitschke; St. Louis safety Larry Wilson.

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TULANE ST ORLEANS,
ATTENDAN
MVP: STEE FRANCO H

Neither the Steel nor the Vikings generated much offense in the fi half. Pittsburgh, playing in the fir title game in its h failed on a pair o goal attempts an bled the ball awa 30. Minnesota n had a pass inter Steelers cornerb quarterback Fra led in the end z safety—the onl second-half kick nesota's Bill Bro covered for Pitts Four plays later, ris scored from 9-0 lead. In the blocked a punt Brown recovered for a touchdown ensuing kickoff plays for the clin 4-yard pass to L defense held Mi low 17 yards rus record 158 yards

RETIREMENTS: Kans Los Angeles, San Die end Deacon Jones; P quarterback Sonny J tackle Bob Lilly; Oak

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IL 24, 1974 Tampa Bay is awarded an NFL
chise to begin play in 1976.

JUNE 4, 1974 Seattle is awarded an NFL franchise to begin play in 1976.

NOVEMBER 10, 1974 Cincinnati quarterback Ken Anderson completes 90.91 percent of his passes (20 of 22) against Pittsburgh to set an NFL single-game record.

IS ON

JANUARY, 1975 California quarterback Steve Bartkowski is selected by Atlanta as the first player in the NFL draft.

OCTOBER, 1975 The World Football League folds.

Drew Pearson scores on "Hail Mary" pass.

DECEMBER 28, 1975 Dallas shocks Minnesota 17-14 in the first round of the NFC divisional playoffs when Roger Staubach hits Drew Pearson on a 50-yard "Hail Mary" scoring pass with only seconds to play.

San Francisco wide receiver Danny Abramowicz sets an NFL record by making a catch in his 105th consecutive game.

Baltimore's Lydell Mitchell catches 72 passes to set a single-season reception record for running backs.

APRIL, 1976 Oklahoma defensive lineman Lee Roy Selmon is selected by Tampa Bay as the first player in the NFL draft.

MAY, 1977 USC running back Ricky Bell is selected by Tampa Bay as the first player in the NFL draft.

AUGUST 16, 1976 At Korakuen Stadium in Japan, St. Louis defeats San Diego 20-10 in a preseason game, the first NFL game played outside North America.

JULY 23, 1976 The Steelers defeat the College All-Stars in a storm-shortened Chicago College All-Star Game. It is the last of the series, which began in 1934.

The Mud Bowl

Billy (White Shoes) Johnson ties an NFL single-season record by scoring 3 touchdowns on punt returns.

OCTOBER 9, 1977 Washington kick returne
Eddie Brown returns 11 punts against Tam
Bay to set an NFL single-game record.

NOVEMBER 20, 1977 Chicago running
Walter Payton runs for 275 yards again
Minnesota, an NFL single-game rushin
record.

DECEMBER 11, 1977 Tampa Bay de
Orleans 33-14 to end a record 26-
streak.

DECEMBER 26, 1977 Minnesota sl
slides to a 14-7 victory over Los An
rain-drenched field. The NFC divi
playoff is dubbed "The Mud Bowl."

The number of regular season g
increased from 14 to 16 and the
preseason games is dropped fr
A second wild card playoff team
each conference. New rules ope
passing game. Defenders are p
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allowed to extend their arms.

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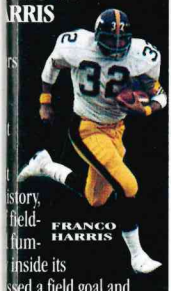

FRANCO HARRIS

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score of the half. The
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unning back Franco Har-
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urth quarter, the Vikings
the Steelers and Terry
the ball in the end zone
But Pittsburgh took the
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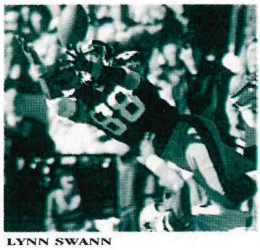
on 34 carries.

s City linebacker Bobby Bell;
, and Washington defensive
adelphia and Washington
gensen; Dallas defensive
nd center Jim Otto.



LYNN SWANN

SUPER BOWL X
PITTSBURGH 21, DALLAS 17
JANUARY 18, 1976
ORANGE BOWL, MIAMI, FL
ATTENDANCE: 80,187
MVP: STEELERS WR LYNN SWANN

SUPER BOWL X

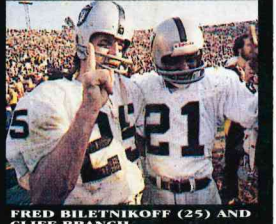
In a duel of great quarterbacks, Terry Bradshaw and Roger Staubach squared off in Pittsburgh's second consecutive Super Bowl appearance. Dallas's Staubach connected on touchdown passes of 29 yards to wide receiver Drew Pearson and 34 yards to wide receiver Percy Howard. Bradshaw threw scoring passes of 7 yards to tight end Randy Grossman and 64 yards to wide receiver Lynn Swann, who set a Super Bowl record with 161 receiving yards (on 4 catches) and was named the game's most valuable player. Pittsburgh also got 2 field goals from Roy Gerela (36 and 18 yards) and a safety when Reggie Harrison blocked a punt through the end zone in the fourth quarter. Dallas stopped Pittsburgh on downs with 1:22 to play and got the ball on its 39. Staubach quickly moved the Cowboys, but the desperation drive ended when safety Glen Edwards intercepted a pass in the end zone on the game's final play.

RETIREMENTS: Chicago, Baltimore, Houston, and Oakland quarterback-kicker George Blanda; Kansas City defensive tackle Buck Buchanan and quarterback Len Dawson; Denver running back Floyd Little.

SUPER BOWL XI

SUPER BOWL XI
OAKLAND 32, MINNESOTA 14
JANUARY 9, 1977
ROSE BOWL, PASADENA, CA
ATTENDANCE: 103,438
MVP: RAIDERS WR FRED BILETNIKOFF

The Vikings came to life midway through the third quarter, but the Raiders' defense came up with big plays to turn them away. Oakland, seeking its first NFL championship, scored on three successive possessions in the second quarter to take a 16-0 halftime lead. The Raiders added to their lead with a 40-yard field goal by Errol Mann in the third quarter. Minnesota, led by quarterback Fran Tarkenton, put together a 68-yard scoring drive to make the score 19-7. But an interception by linebacker Willie Hall set up running back Pete Banaszak's second touchdown run of the game, and cornerback Willie Brown returned another interception a Super Bowl-record 75 yards for a touchdown to kill the Vikings' slim hopes. Oakland quarterback Ken Stabler and wide receiver Fred Biletnikoff collaborated on 4 passes to set up 3 touchdowns; Biletnikoff was named the game's MVP.



FRED BILETNIKOFF (25) AND CLIFF BRANCH

RETIREMENTS: Miami linebacker Nick Buoniconti; Dallas linebacker Lee Roy Jordan; San Francisco, Pittsburgh, Detroit, N.Y. Giants, Baltimore, and Miami quarterback Earl Morrall; Atlanta linebacker Tommy Nobis; Los Angeles defensive tackle Merlin Olsen.

SUPER BOWL XII
DALLAS 27, DENVER 10
JANUARY 15, 1978
LOUISIANA SUPERDOME, NEW ORLEANS, LA
ATTENDANCE: 75,583
MVPs: COWBOYS DE HARVEY MARTIN AND DT RANDY WHITE

CRAIG MORTON MEETS DOOMSDAY II.

Dallas's Doomsday II defense forced the Broncos into 4 fumbles and 4 interceptions. The Cowboys' offense capitalized on Denver's miscues; 2 interceptions led to 10 points in the first quarter. In the second half, Doomsday kept the pressure on, while the Cowboys, unfazed by Denver's Orange Crush defense, came up with big plays. Wide receiver Butch Johnson made a spectacular diving, end-zone catch of quarterback Roger Staubach's 45-yard pass to put the Cowboys ahead 20-3. Then, after Denver scored its only touchdown of the day to narrow the gap to 20-10, Dallas responded with a victory-clinching fourth-quarter gadget play: Running back Robert Newhouse threw a 29-yard touchdown pass to wide receiver Golden Richards. Dallas defensive end Harvey Martin and defensive tackle Randy White were named the Super Bowl's first co-MVPs.

SUPER BOWL

RETIREMENTS: Oakland cornerback Willie Brown; Kansas City linebacker Willie Lanier; N.Y. Jets and Los Angeles quarterback Joe Namath; Washington wide receiver Charley Taylor; Miami and Cleveland wide receiver Paul Warfield.

SUPER BOWL XIII
PITTSBURGH 35, DA
JANUARY 21, 1979
ORANGE BOWL, M
ATTENDANCE: 79,
MVP: STEELERS Q
TERRY BRADSHAW

SUPER BO XI

In perhaps the most excitin
of all (and the first Super Bo
quarterback Terry Bradshaw
record 4 touchdown passes.
scored first on a 28-yard pas
ceiver John Stallworth. Dalla
twice—on a 39-yard pass fr
back Roger Staubach to wid
Hill, and a 37-yard return of
linebacker Mike Hegman. B
Stallworth again, on a 75-ya
pass play, then passed 7 yar
back Rocky Bleier 26 second
time. Dallas kicked a field g
third quarter. Then Pittsburg
the game in the fourth with
in 19 seconds—a 22-yard ru
back Franco Harris and an
tion by wide receiver Lynn S
Staubach came back with 2
passes, the last f
successful o
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TERRY BRADSHAW

RETIREMENTS: Oakland wide recei
nikoff; Miami and N.Y. Giants runni
Csonka; Miami defensive back Jake

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APRIL 2, 1979 Rams owner Carroll Rosenbloom dies at 72. His wife, Georgia, assumes control of the franchise.

MAY, 1979 Ohio State linebacker Tom Cousineau is selected by Buffalo as the first player in the NFL draft.

APRIL, 1980 Oklahoma running back Billy Sims is selected by Detroit as the first player in the NFL draft.

SEPTEMBER 21, 1980 N.Y. Jets quarterback Richard Todd completes 42 passes against San Francisco to set an NFL single-game record.

DECEMBER 7, 1980 Trailing 35-7, San Francisco scores 31 consecutive points to defeat New Orleans 38-35 in the greatest comeback in NFL history.

Oakland cornerback Lester Hayes intercepts 13 passes in the regular season, one short of the NFL record.

APRIL, 1981 South Carolina running back George Rogers is selected by New Orleans as the first player in the NFL draft.

JANUARY 2, 1982 In a memorable ov
AFC divisional playoff, Miami and San
score a combined 79 points to set a si
game playoff record. The Chargers wi

JANUARY 10, 1982 San Francisco wi
Dwight Clark makes "The Catch" aga
in the NFC Championship Game to se
49ers to their first Super Bowl.

APRIL, 1982 Texas defe
Sims is selected by New
player in the NFL draft.

MAY 7, 1982 The Oa
Angeles and become

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THE POWER IS ON

JANUARY 27, 1980 The AFC-NFC Pro Bowl is played at Aloha Stadium in Honolulu, Hawaii, the first time in the game's 30-year history it is played in a non-NFL city.

NOVEMBER 4, 1979 Los Angeles holds Seattle to minus 7 total yards to set an NFL single-game record for fewest yards allowed.

Pittsburgh wins its sixth straight AFC Central title, while the Los Angeles Rams set an NFL record by winning their seventh consecutive NFC West title.

Minnesota defensive end Jim Marshall retires after his NFL-record 282nd consecutive game.

Houston and Washington defensive back Ken Houston retires with an NFL-record 9 career touchdowns on interception returns.

AUGUST 5, 1978 New Orleans defeats Philadelphia 14-7 in a preseason game, the first game in Mexico City.

Fran Tarkenton

Minnesota quarterback Fran Tarkenton finishes his career as the all-time NFL passing record holder with 3,686 completions, 6,467 attempts, 47,003 yards, and 342 touchdowns.

A seventh official, the side judge, is added to the officiating crew.

OCTOBER 11, 1981 Los Angeles kick returner LeRoy Irvin records 207 yards in punt returns against Atlanta to set an NFL single-game record.

NOVEMBER 22, 1981 San Diego tight end Kellen Winslow ties an NFL single-game record by catching 5 touchdown passes against the Oakland Raiders.

San Diego's Joiner, Jefferson, Winslow.

San Diego quarterback Dan Fouts passes for
season passing yardage mark for the third ye
year, three Chargers receivers surpass the 1,0
receivers Charlie Joiner and Wes Chandler, an
wide receivers John Jefferson and Joiner, and

1978 1979 1980 1981 1982 1983

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Super Bowl
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er Fred Bilet-
ng back Larry
Scott.

Super Bowl XIV

JOHN STALLWORTH

SUPER BOWL XIV
PITTSBURGH 31, LOS ANGELES 19
JANUARY 20, 1980
ROSE BOWL, PASADENA, CA
ATTENDANCE: 103,985
MVP: STEELERS QB TERRY BRADSHAW

Pittsburgh became the first team ever to win four Super Bowls and quarterback Terry Bradshaw earned his second consecutive most-valuable-player award before a record Super Bowl crowd. The determined Rams, who made the playoffs despite a 9-7 record, played the defending champions tough, leading 13-10 at halftime. But Bradshaw brought the Steelers from behind twice in the second half on touchdown passes to wide receivers Lynn Swann (47 yards) and John Stallworth (73 yards) to put Pittsburgh ahead 24-19. The Rams refused to concede, mounting another assault. But an interception by linebacker Jack Lambert at the Steelers' 14 ended the drive. Running back Franco Harris scored from the 1-yard line on the ensuing Pittsburgh possession. An unsung hero for the Steelers was Larry Anderson, who returned 5 kickoffs for a record 162 yards.

RETIREMENTS: Dallas safety Cliff Harris and quarterback Roger Staubach; Buffalo and San Francisco running back O.J. Simpson.

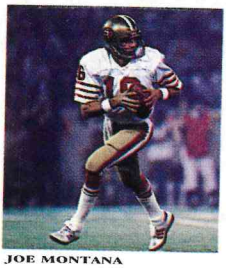
Super Bowl XV

SUPER BOWL XV
OAKLAND 27, PHILADELPHIA 10
JANUARY 25, 1981
LOUISIANA SUPERDOME, NEW ORLEANS, LA
ATTENDANCE: 76,135
MVP: RAIDERS QB JIM PLUNKETT

The Raiders got into the playoffs as an AFC wild-card team, then gained momentum that carried them past three tough playoff opponents and the NFC's Eagles, whose defense had terrorized opposing teams all season (including a victory over Oakland in which they sacked Raiders quarterback Jim Plunkett 8 times). Oakland wasted no time in ending Philadelphia's reign of terror. After linebacker Rod Martin made the first of his Super Bowl-record 3 interceptions, Plunkett threw a 2-yard touchdown pass to wide receiver Cliff Branch. With nine seconds left in the first quarter, Plunkett threw a pass to running back Kenny King, who turned it into the longest touchdown pass play (80 yards) in Super Bowl history. The Eagles never recovered. Plunkett, who only had become Oakland's starter in the sixth game of the season, threw another touchdown to Branch (29 yards) in the third quarter.

JIM PLUNKETT UNLOADS.

RETIREMENTS: Miami quarterback Bob Griese; Washington and Minnesota safety Paul Krause; Washington and Houston safety Ken Houston; Miami guard Larry Little.



JOE MONTANA

Super Bowl XVI

SUPER BOWL XVI
SAN FRANCISCO 26, CINCINNATI 21
JANUARY 24, 1982
PONTIAC SILVERDOME, PONTIAC, MI
ATTENDANCE: 81,270
MVP: 49ERS QB JOE MONTANA

The 49ers had taken a 20-0 halftime lead on 2 touchdowns generated by quarterback Joe Montana—a 1-yard run and an 11-yard pass to running back Earl Cooper—and 2 field goals (of a record-tying 4) by Ray Wersching. But, in the second half, the Bengals woke up. Quarterback Ken Anderson produced two touchdowns of his own on a 5-yard run and a 4-yard pass to tight end Dan Ross (who caught a Super Bowl-record 11 passes in the game) to make the score 20-14 in the fourth quarter. Between those two touchdowns, the 49ers' defense came up with a stirring goal-line stand that kept the Bengals out of the end zone on four attempts from inside the San Francisco 3. Anderson set Super Bowl records for completions (25) and completion percentage (73.5), but San Francisco won its first NFL title.

RETIREMENTS: Philadelphia linebacker Bill Bergey; Pittsburgh defensive tackle Joe Greene; Dallas and Cleveland running back Calvin Hill; Miami and Minnesota center Jim Langer; Minnesota and Chicago defensive tackle Alan Page; Oakland guard Gene Upshaw.

Super Bowl XVII

SUPER BOWL XVII
WASHINGTON 27, MIAM
JANUARY 30, 1983
ROSE BOWL, PASADENA
ATTENDANCE: 103,667
MVP: REDSKINS RB JOHN RIGGINS

"Give the ball to 'The Diesel'" was the Redskins' battle cry...and fullback Joh Riggins lived up to his high-powered name. Running behind an offensive affectionately called the "Hogs," Riggi turned in a Super Bowl-record 166-ya performance (on 38 carries), includi dramatic 43-yard touchdown in the fo quarter. It was Riggins's fourth consec tive 100-yard rushing game in the pla and earned him most valuable player honors. As Washington's offense, behi quarterback Joe Theismann, erased M mi's 17-10 halftime lead, the Redskin defense hung tough, shutting out Dol phins quarterback David Woodley in t second half, and limiting him to 4 co pletions out of 14 attempts for the ga and only 97 yards (76 of which came first-quarter scoring play). Miami's Fu Walker returned a kickoff 98 yards lat the second quarter, the first touchdow on a kick return in Super Bowl histor

JOHN RIGGINS BREAKS AWA

RETIREMENTS: Pittsburgh linebacker Jack Ham Minnesota and Buffalo wide receiver Ahmad Ra Raiders tackle Art Shell; Pittsburgh wide recei Lynn Swann.

JANUARY 3, 1983 Dallas running back Tony Dorsett scores on a 99-yard run against Minnesota, the longest in NFL history.

MARCH, 1983 The United States Football League (USFL) begins play.

APRIL, 1983 Stanford quarterback John Elway is selected by the Baltimore Colts as the first player in the NFL draft. He later is traded to the Denver Broncos.

OCTOBER 31, 1983 Owner of the Chicago Bears and one of the NFL's pioneers, George Halas dies at 88.

George Halas

Pittsburgh running back Franco Harris surpasses the 1,000 yard mark for an NFL-record eighth time.

Green Bay quarterback Lynn Dickey becomes the first NFC quarterback to surpass 4,000 yards by throwing for 4,458 yards.

MARCH 28, 1984 The Baltimore Colts move to Indianapolis and become the Indianapolis Colts.

MAY, 1984 Nebraska wide receiver Irving Fryar is selected by New England as the first player in the NFL draft.

OCTOBER 4, 1984 Chicago running back Walter Payton breaks Jim Brown's all-time NFL career rushing record against New Orleans. Payton finishes his career in 1987 with 16,726 yards.

Miami quarterback Dan Marino sets NFL records with 5,084 yards and 48 touchdowns.

L.A. Rams running back Eric Dickerson sets a single-season rushing record by gaining 2,105 yards, the second of a record 7 consecutive 1,000-yard seasons.

Washington wide receiver Art Monk catches an NFL single-season record 106 passes.

N.Y. Jets defensive end Mark Gastineau records 22 sacks to set an NFL record.

The Seattle Seahawks' defense sets an NFL record with 63 takeaways.

APRIL, 1985 Virginia Tech defensive lineman Bruce Smith is selected by Buffalo as the first player in the NFL draft.

GTE becomes the telecommunications consultant to the Super Bowl.

GTE
THE POWER IS ON

JANUARY 4, 1986 L.A. Rams running back Eric Dickerson rushes for 248 yards against Dallas to set an NFL single-game playoff record.

MARCH, 1986 The NFL owners adopt limited use of instant replay.

APRIL, 1986 Auburn running back Bo Jack is selected by Tampa Bay as the first player the NFL draft. He opts for a career in baseball, then re-enters the NFL draft in and is selected by the L.A. Raiders.

AUGUST 3, 1986 Chicag at Wembley Stadium in American Bowl.

Dallas cornerback Everson Walls leads the NFL in interceptions for a record third time with 9.

San Diego running back Lionel James sets an NFL record by gaining 2,535 all-purpose yards.

San Francisco running back Roger Craig becomes the first player in NFL history to gain 1,000 yards rushing and receiving in the same season. His 92 receptions set a single-season record for running backs.

OCTOBER 6, 19 Largent catche consecutive ga his career in consecutive ga

Cincinnati quarterback Ken Anderson breaks Sammy Baugh's single-season record by completing 70.3 percent of his passes.

802 yards to break the NFL single- in a row. For the second straight 00-yard mark: (1981) wide tight end Kellen Winslow; (1980) ight end Winslow.

and Raiders move to Los he L.A. Raiders.

TEMBER 21, 1982 The NFL Players ciation begins a 57-day strike.

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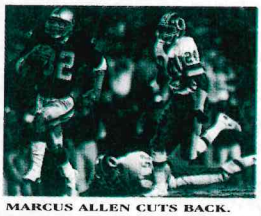
SUPER BOWL XVIII
LOS ANGELES RAIDERS 38, WASHINGTON 9
JANUARY 22, 1984
TAMPA STADIUM, TAMPA, FL
ATTENDANCE: 72,920
MVP: RAIDERS RB MARCUS ALLEN



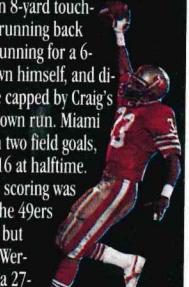
MARCUS ALLEN CUTS BACK.

It was all Raiders from the start. Just 4:52 into the first quarter, the Raiders' Derrick Jensen blocked a punt by the Redskins' Jeff Hayes and recovered it in the end zone for a touchdown. In the second quarter, Jim Plunkett threw a 12-yard touchdown pass to Cliff Branch to make it 14-0. Then, with 12 seconds left in the first half, Washington quarterback Joe Theismann attempted a pass from near his own goal line. Raiders linebacker Jack Squirek intercepted it at the Redskins' 5 and ran it in for a gift touchdown that gave Los Angeles a 21-3 halftime lead. If the first half belonged to the Raiders in general, the second half belonged, in particular, to their multi-talented running back Marcus Allen, who scored on touchdown runs of 5 and 74 yards in the third quarter, the latter a Super Bowl record. Allen, who gained a Super Bowl-record 191 yards on 20 carries, was named the game's most valuable player.

RETIREMENTS: Pittsburgh cornerback Mel Blount and quarterback Terry Bradshaw; St. Louis guard Dan Dierdorf; Denver linebacker Randy Gradishar; Miami, Baltimore, Green Bay, and Raiders linebacker Ted Hendricks.

SUPER BOWL XIX
SAN FRANCISCO 38, MIAMI 16
JANUARY 20, 1985
STANFORD STADIUM, STANFORD, CA
ATTENDANCE: 84,059
MVP: 49ERS QB JOE MONTANA

Super Bowl XIX was headlined by a much-anticipated shootout between two of the top quarterbacks in the NFL, San Francisco's Joe Montana and Miami's Dan Marino. The game lived up to its advance billing—at least for the first half. Both teams got right to it, with Miami taking a 10-7 lead at the end of the first quarter; it was the most points ever scored in an opening period by two teams in the Super Bowl. Then Montana picked up the pace by throwing an 8-yard touchdown pass to running back Roger Craig, running for a 6-yard touchdown himself, and directing a drive capped by Craig's 2-yard touchdown run. Miami answered with two field goals, making it 28-16 at halftime. The Dolphins' scoring was finished, but the 49ers were anything but through. Ray Wersching kicked a 27-yard field goal and Craig scored his Super Bowl-record third touchdown on a 16-yard pass reception. Montana's Super Bowl-record 331 passing yards accounted for more than half of the 49ers' record total of 537 net yards.



ROGER CRAIG

RETIREMENTS: Pittsburgh and Seattle running back Franco Harris; Miami guard-tackle Bob Kuechenberg; Pittsburgh linebacker Jack Lambert; Oakland, Houston, and New Orleans quarterback Ken Stabler.

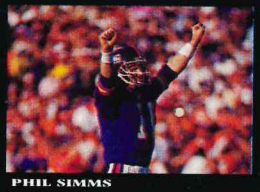
JIM McMAHON

SUPER BOWL XX
CHICAGO 46, NEW ENGLAND 10
JANUARY 26, 1986
LOUISIANA SUPERDOME, NEW ORLEANS, LA
ATTENDANCE: 73,818
MVP: BEARS DE RICHARD DENT

The Bears earned their first NFL championship since 1963 by dominating the Patriots in every way. Chicago's league-leading defense tied the Super Bowl record for sacks (7) and limited New England to a Super Bowl-record low 7 yards rushing, while the Bears' offense scored a record 46 points (23 in each half) for a record final margin of victory of 36 points. Jim McMahon, the Bears' brash leader, became the first quarterback ever to run for two touchdowns (1 and 2 yards) in a Super Bowl; 320-pound defensive tackle/fullback William (Refrigerator) Perry also ran for a touchdown (1 yard). Chicago also scored on an interception return of 28 yards by cornerback Reggie Phillips and a safety by defensive end Henry Waechter, who tackled New England quarterback Steve Grogan in the end zone.

RETIREMENTS: Denver and L.A. Raiders defensive end Lyle Alzado; Houston and New Orleans running back Earl Campbell; Detroit tackle Doug English; Tampa Bay defensive end Lee Roy Selmon; Kansas City, Green Bay, and Minnesota kicker Jan Stenerud.

SUPER BOWL XXI
NEW YORK GIANTS 39, DENVER 20
JANUARY 25, 1987
ROSE BOWL, PASADENA, CA
ATTENDANCE: 101,063
MVP: GIANTS QB PHIL SIMMS



PHIL SIMMS

The Giants overpowered their three opponents in the playoffs by a cumulative score of 105-23. The first half of Super Bowl XXI was a close, hard-fought affair. Denver led 10-9 at halftime on a Super Bowl-record-tying 48-yard field goal by Rich Karlis and a 4-yard touchdown run by quarterback John Elway. The Giants scored on a 6-yard touchdown pass from Phil Simms to tight end Zeke Mowatt, and a safety by defensive end George Martin. New York's halftime adjustments worked to perfection: Denver managed only 2 net yards on 7 offensive plays in the entire third quarter. Meanwhile, the Giants' offense totaled 30 points in the second half. Simms set Super Bowl records for most consecutive completions (10) and highest completion percentage (88 percent on 22 of 25 attempts). He passed for 268 yards and 3 touchdowns to earn MVP honors in the Giants' first NFL championship victory since 1956.

RETIREMENTS: Cincinnati quarterback Ken Anderson; Raiders punter Ray Guy; New England guard John Hannah; Denver linebacker Tom Jackson; Cincinnati and San Diego wide receiver Charlie Joiner; N.Y. Jets and Washington running back John Riggins; Washington quarterback Joe Theismann.

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ltant to the NFL.

UARY 3, 1987 Cleveland quarterback
nie Kosar throws for 489 yards against the
Jets to set a single-game playoff record.

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APRIL, 1987 Miami quarterback Vinny Testaverde is selected by Tampa Bay as the first player in the NFL draft.

defeats Dallas 17-6
ondon in the first

SEPTEMBER 22, 1987 The NFL Players Association begins a 24-day strike.

quarterback Dan Marino breaks his
marks for passes attempted (623)
npleted (378).

go quarterback Dan Fouts becomes
third NFL quarterback to surpass
passing yards. The other two are Fran
on and Johnny Unitas.

iphia quarterback Randall
gham is sacked a record 72 times in
son.
6 Seattle wide receiver Steve
a pass in his 128th
e, an NFL record. He finishes
9 with the mark at 177
es.

JANUARY 3, 1988 Minnesota wide receiver Anthony Carter gains 143 yards in punt returns against New Orleans to set a single-game playoff record. Less than a week later, Carter gains 227 yards receiving against San Francisco to set another single-game playoff record.

MARCH, 1988 The St. Louis Cardinals move and become the Phoenix Cardinals.

APRIL, 1988 Auburn linebacker Aundray Bruce is selected by the Atlanta Falcons as the first player in the NFL draft.

OCTOBER 31, 1987 The L.A. Rams trade Eric Dickerson to Indianapolis. The trade also involves Buffalo and includes a total of 10 players and draft choices.

NOVEMBER 29, 1987 San Diego defensive back Vencie Glenn returns an interception 103 yards against Denver to set an NFL record.

DECEMBER 27, 1987 Seattle wide receiver Steve Largent breaks Charlie Joiner's NFL record of 750 career pass receptions. He finishes his career in 1989 with 819.

San Francisco's Jerry Rice sets an NFL record by catching 22 scoring passes.

FEBRUARY, 1989 Head coach Tom Landry parts company with the Cowboys after 29 years.

MARCH 22, 1989 NFL commissioner Pete Rozelle announces his retirement after 30 years in office.

DECEMBER 17, 1988 Washington running back Jamie Morris carries the ball 45 times against Cincinnati to set an NFL single-game record.

SEPTEMBER 18, 1988 Seattle's Steve Largent breaks Charlie Joiner's record of 12,146 career receiving yards. Largent finishes his career with 13,089 yards.

APRIL, 1989 UCLA quarterback Troy Aikman is selected by Dallas as the first player in the NFL draft.

AUGUST 25, 1988 Art Rooney, founder and owner of the Pittsburgh Steelers, dies at 87.

DECEMBER 31, 1988 In a playoff game known as "The Fog Bowl," Chicago defeats Philadelphia 20-12 in near-zero visibility at Chicago's Soldier Field.

Miami quarterback Dan Marino surpasses the 4,000-yard mark a record fourth time.

The NFL changes to a 17-week regular season and an expanded playoff structure.

JANUARY 7, 1990 Miami Dolphins owner Joe Robbie dies at 73.

APRIL, 1990 Illinois quarterback Jeff George is selected by Indianapolis as the first player in the NFL draft.

OCT.
14, 1990 San Francisco wide receiver Jerry Rice ties an NFL single-game record by catching 5 touchdown passes against Atlanta.

Paul Tagliabue

NOV.
11, 1990 Kansas City linebacker Derrick Thomas sets an NFL single-game record with 7 sacks.

OCTOBER 3, 1989 The L.A. Raiders name Art Shell as head coach, making him the first black NFL head coach since 1926.

NOVEMBER 5, 1989 Paul Tagliabue succeeds Pete Rozelle as NFL commissioner.

NOVEMBER 26, 1989 L.A. Rams wide receiver Willie Anderson gains 336 yards on pass receptions against New Orleans to set an NFL single-game record.

San Francisco quarterback Joe Montana sets a single-season record with a passer rating of 112.4.

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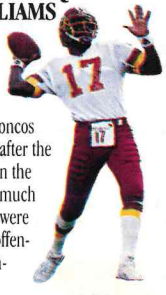
SUPER BOWL XXII

ER BOWL XXII
HINGTON 42, DENVER 10
UARY 31, 1988
DIEGO JACK MURPHY
DIUM, SAN DIEGO, CA
ENDANCE: 73,302
P: REDSKINS QB
UG WILLIAMS



DOUG WILLIAMS

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a 10-0 lead after the
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n off by an offen-
xplosion un-
ndented in
r Bowl history.
al possession time of 5:47 in the sec-
eriod, Washington scored 35 points
st 18 offensive plays. Redskins quar-
ck Doug Williams, the game's most
ble player, tied a Super Bowl record
rowing 4 touchdown passes, includ-
0- and 50-yard strikes to wide receiv-
cky Sanders. The other touchdown of
uarter was scored on a 58-yard run
okie running back Timmy Smith,
et a record with his total of 204
ng yards in the game. Compared to
econd quarter, the second half was
limactic—the only score coming on
rd fourth-quarter run by Smith.
ll, Williams completed 18 of 29
s for a record 340 yards.

EMENTS: San Francisco wide receiver Dwight San Diego quarterback Dan Fouts; Chicago g back Walter Payton; Pittsburgh safety Don-ell and wide receiver John Stallworth.

SUPER BOWL XXIII
SAN FRANCISCO 20, CINCINNATI 16
JANUARY 22, 1989
JOE ROBBIE STADIUM, MIAMI, FL
ATTENDANCE: 75,129
MVP: 49ERS WR JERRY RICE

Quarterback Joe Montana and wide receiver Jerry Rice had come through for the 49ers all season. In Super Bowl XXIII, they came through one more time. The score was tied 3-3 at halftime, and 13-13 late in the fourth quarter. Cincinnati took a 16-13 lead on a 40-yard field goal by Jim Breech with 3:20 remaining. Masterfully leading his team on an 11-play drive from his own 8-yard line, Montana mixed his plays, among them 3 completions each to running back Roger Craig and Rice. With 39 seconds remaining and facing a second-and-2 at the Bengals' 10, Montana threw to wide receiver John Taylor, cutting to the middle of the end zone. The touchdown reception was Taylor's only catch of the game, although earlier he had set a Super Bowl record with a 45-yard punt return. Rice finished with 11 catches for a record 215 yards and 1 touchdown to win MVP honors. Montana completed 23 of 36 passes for a Super Bowl-record 357 yards.

SUPER BOWL XXIII

JERRY RICE SCORES.

RETIREMENTS: N.Y. Giants linebacker Harry Carson; San Francisco guard-center Randy Cross; Dallas and Denver running back Tony Dorsett; Dallas defensive tackle Randy White; San Diego tight end Kellen Winslow.

JOE MONTANA

SUPER BOWL XXIV
SAN FRANCISCO 55, DENVER 10
JANUARY 28, 1990
LOUISIANA SUPERDOME, NEW ORLEANS, LA
ATTENDANCE: 72,919
MVP: 49ERS QB JOE MONTANA

SUPER XXIV BOWL

In one of the most remarkable performances in Super Bowl history, the 49ers and quarterback Joe Montana simply took the Broncos apart. San Francisco's 55 points were an all-time Super Bowl high, as were the 45-point victory margin and Montana's 5 touchdown passes. Montana became the first three-time Super Bowl MVP as San Francisco tied Pittsburgh's record of four Super Bowl victories. Montana's favorite receiver, Jerry Rice, caught 7 passes for 148 yards and 3 touchdowns (20, 38, and 28 yards). The 49ers scored touchdowns on four of their six first-half possessions, and led 27-3 at halftime. Then San Francisco totally demoralized the Broncos by stopping Denver's first two second-half drives with interceptions. The game's final statistics were proof of the 49ers' superiority. San Francisco dominated in first downs (28-12), net yards (461-167), and time of possession (39:31 to 20:29).

RETIREMENTS: Seattle wide receiver Steve Largent; Cincinnati linebacker Reggie Williams.

SUPER BOWL XXV

SUPER BOWL XXV
JANUARY 27, 1991
TAMPA STADIUM, TAMPA, FL

TAMPA STADIUM

The NFL is celebrating the twenty-fifth anniversary of the Super Bowl by naming a Silver Anniversary Super Bowl Team. Selected from the roster of players who previously have appeared in Super Bowl games, the final team consists of 11 offensive players, 12 defensive players, 3 specialists, and a head coach. The team, to be introduced during the Super Bowl XXV pregame festivities, was chosen by national fan balloting sponsored by Buick.

The Silver Anniversary Team includes: head coach Vince Lombardi; quarterback Joe Montana; running backs Franco Harris and Larry Csonka; wide receivers Lynn Swann and Jerry Rice; tight end Dave Casper; tackles Art Shell and Forrest Gregg; guards Gene Upshaw and Jerry Kramer; and center Mike Webster.

The defensive unit includes: ends L.C. Greenwood and Ed (Too Tall) Jones; tackles Joe Greene and Randy White; inside linebackers Jack Lambert and Mike Singletary; outside linebackers Jack Ham and Ted Hendricks; cornerbacks Ronnie Lott and Mel Blount; and safeties Donnie Shell and Willie Wood.

Rounding out the Silver Anniversary Team are punter Ray Guy, kicker Jan Stenerud, and kick returner John Taylor.

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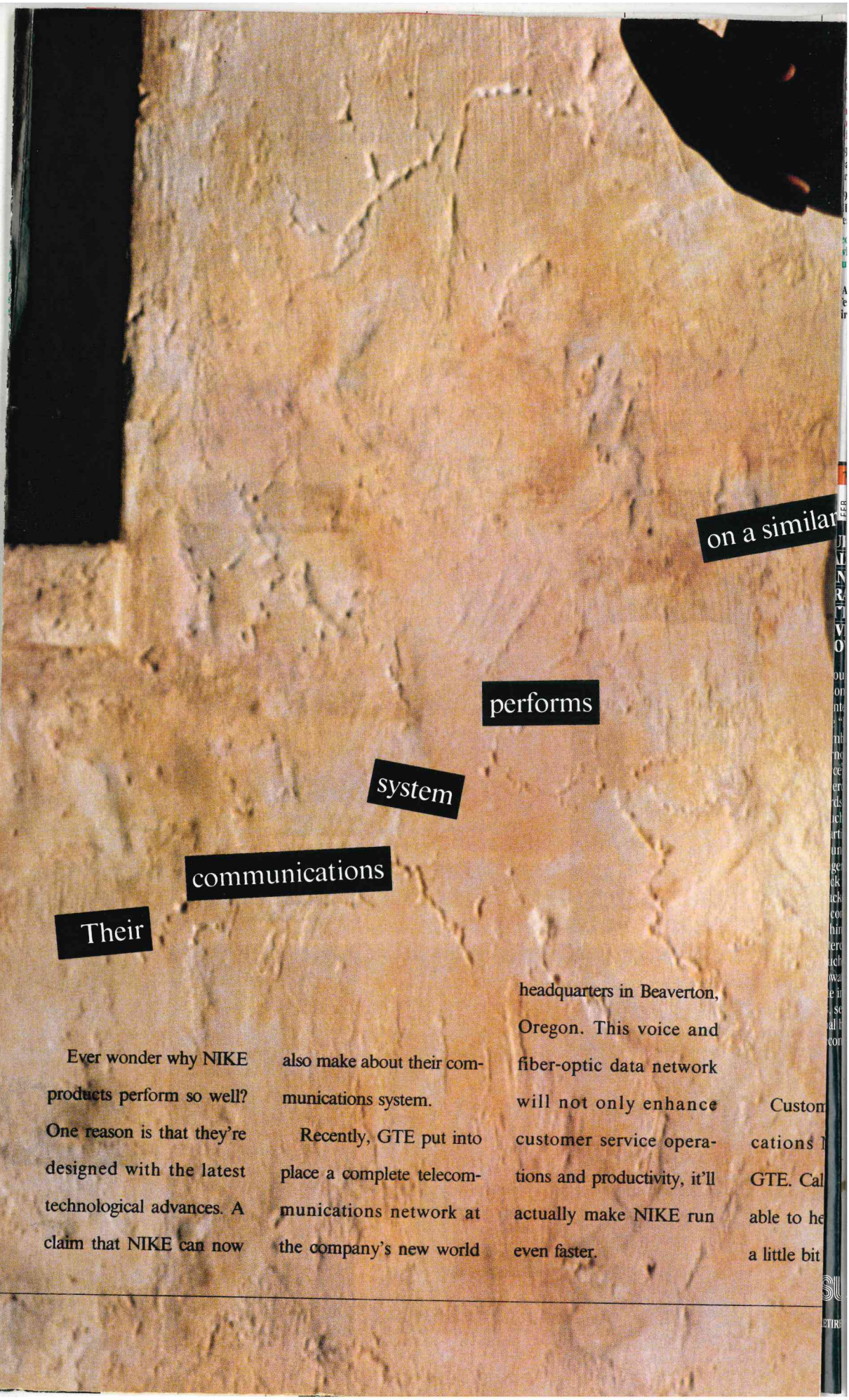

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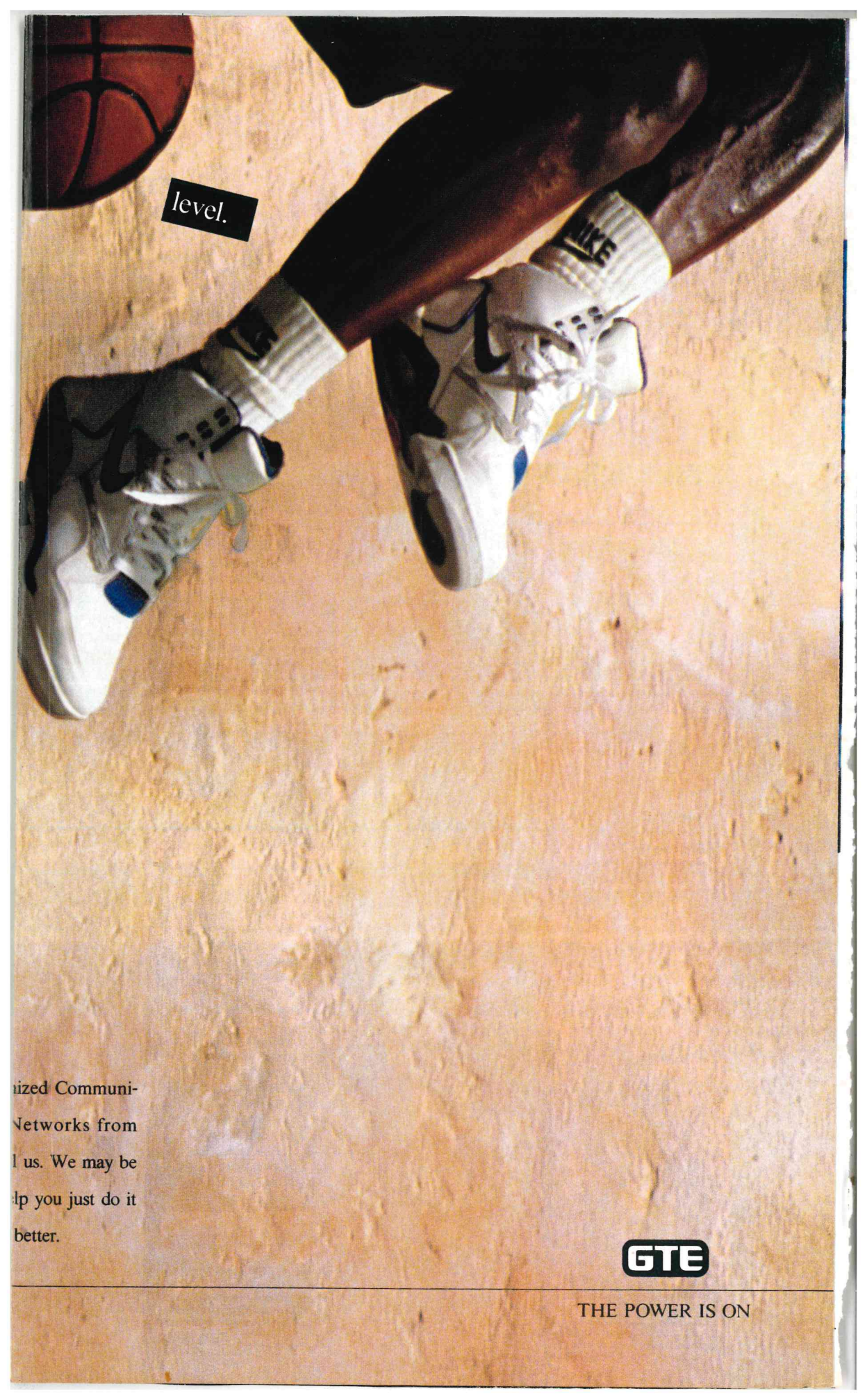

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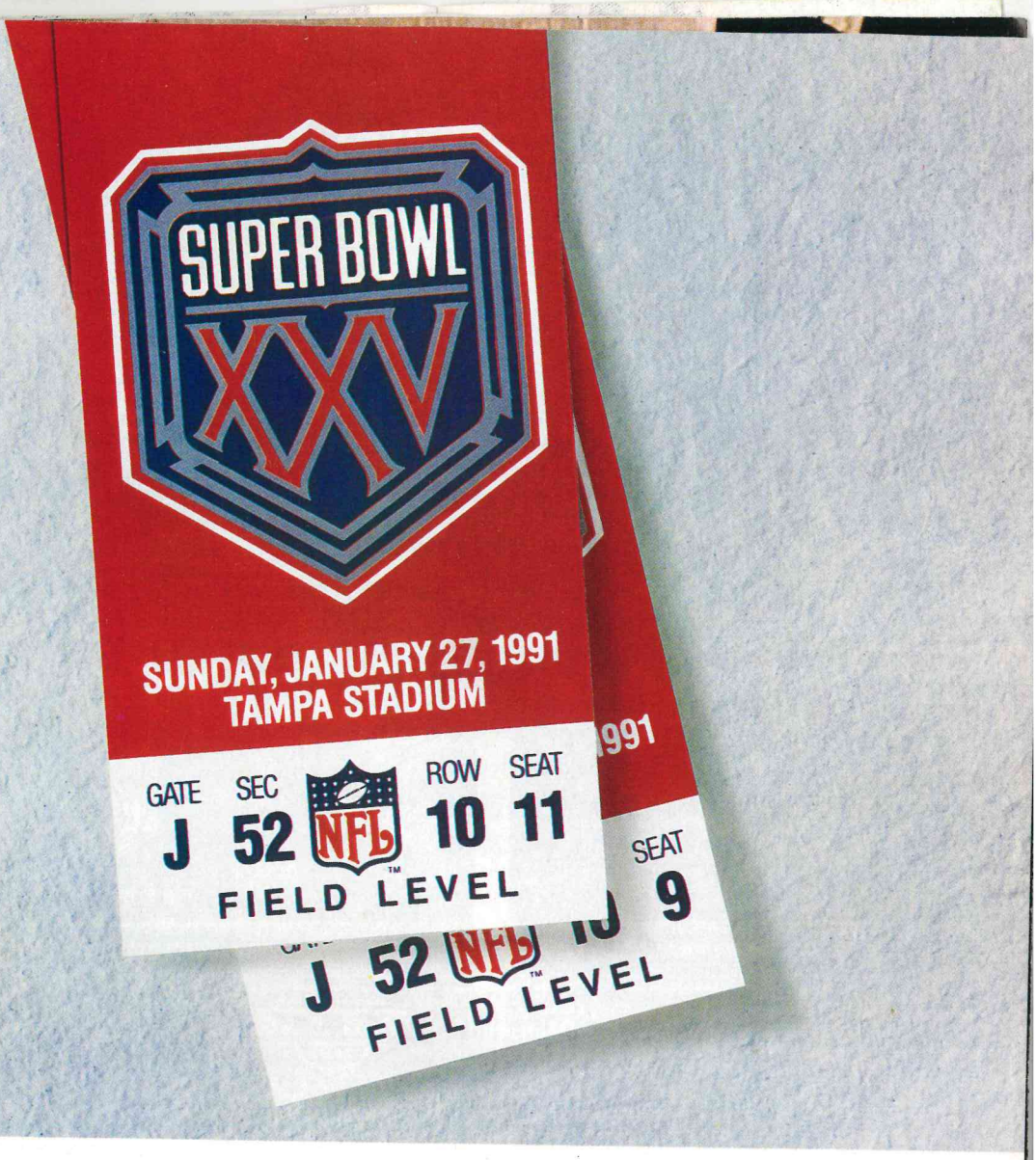

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